

**Domino's Pizza UK & IRL plc**  
**Appointment of New Finance Director**

Lee Dale Ginsberg has accepted an offer to join to the Board of Domino's Pizza UK & IRL plc, as Finance Director and Company Secretary. The appointment is effective from Monday, 1 November 2004.

Ginsberg, 47, brings with him a wealth of experience, having held a number of senior financial positions in the retail and leisure sectors.

Previously, he worked for Health Club Holdings Limited, formerly Holmes Place plc, where he was Group Finance Director with responsibility for finance, IT, procurement, legal, health and safety and investor liaison. Before moving to Holmes Place in 1998, Ginsberg was Group Finance Director of Etam plc and, prior to that, in 1996, Finance Director of the UK side of the jeweller Signet plc.

Commenting on the appointment, Ginsberg says: "This position presents me with an exciting opportunity to contribute towards achieving Domino's future growth plans. The Company is the leading player in a dynamic and fast-growing sector. Strengthening and developing that position is a huge attraction for me. I will be working with a highly experienced team and a well-managed, proven business model and look forward to being a part of Domino's continued success."

Stephen Hemsley, Chief Executive of Domino's Pizza, comments: "In Lee, we have found exactly the right person for this job and I am very pleased that he has joined the team. His extensive experience in the retail and leisure markets, as well as his solid understanding of the needs of shareholders, will provide a valuable contribution to our business.

"For Domino's Pizza to continue to grow, it is essential that we continue to strengthen our team at all levels by bringing in new expertise and ideas."

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Ginsberg takes over from Andrew Mallows who will become Operations Director with a dedicated focus on the areas of property acquisition, franchisee recruitment and foodservice. Mallows will no longer serve as Company Secretary for Domino's Pizza UK & IRL plc but will remain a Board Director of Domino's Pizza Group Ltd.

Lee is married with four children.

### **Lee Dale Ginsberg – Existing Directorships**

The Bulb Man (UK) Ltd  
The Bulb Man (SA)(Pty) Ltd

### **Lee Dale Ginsberg - Former Directorships**

#### ***Holmes Place Group Companies:***

##### ***United Kingdom***

Health Club Holdings Limited (fka Health Club Holdings plc)

Health Club Group plc

Holmes Place Holdings Limited (fka Holmes Place PLC & Barbican Health & Fitness Plc)

Holmes Place International Holdings Limited

Holmes Place Health Clubs Limited (fka Holmes Place Health Club Limited & Atila Health Club Limited)

Holmes Place Bodycare Limited

Holmes Place Equipment Procurement Limited (formerly Star Fitness Systems Limited and Barbican Equipment Services Limited)

Holmes Place Management Limited (formerly Holmes Place Facilities Limited)

HPH Finance Holdco UK Limited

Holmes Place Leisure Limited

Holmes Place Leisure 2 Limited

Holmes Place Leisure 3 Limited

Rhodes-Cooke Healthcare Limited (formerly Holmes Place (Stanmore) Limited and Holmes Place Stanmore Limited)

Future Fitness Limited

Holmes Place (Bromley) Limited (formerly Clownalley Limited)

Holmes Place City Limited (formerly Holmes Place City Plc and The Broadgate Club Plc)

Holmes Place Concept Training Limited

Holmes Place (Dorset) Limited (formerly Lingfield (Dorset) Limited)

Holmes Place (Ealing) Limited

Holmes Place (Education) Limited

Holmes Place Family Fitness Limited (formerly Holmes Place (Hendon) Limited and Holmes Place Leisure Management Limited)

Holmes Place (Hammersmith) Limited

Holmes Place (Hampstead) Limited

Holmes Place (Kingston) Limited

Holmes Place Limited (fka Aphronis Limited)

Holmes Place (Oxford Street) Limited

Holmes Place (Putney) Limited (formerly Holmes Place London Limited)

### ***Austria***

Holmes Place Health & Fitness Centres GmbH

### ***France***

Holmes Place Citygreen, S.A.R.L. (fka Citygreen du Léman (France) Eurl, S.A.R.L.)

IRM France, S.A.R.L.

### ***Germany***

Holmes Place Lifestyle Clubs AG

BHP Lifestyle Clubs GmbH, i.I.

### ***Netherlands***

Holmes Place Health Clubs N.V. (formerly William & Mary Investments N.V.)

***Portugal***

Holmes Place Fitness – Gestão E Consultoria Em Fitness, Lda (fka Largerco Fitness – Gestão E Consultoria Em Fitness, Lda)

Holmes Place - Exploração de Health Clubs, S.A. (fka Holmes Place - Exploração de Health Clubs, Unipessoal, Limitada)

BHP – Exploração de Health Clubs, Unipessoal, Limitada (in liquidation)

***Spain***

Holmes Place Holding España, S.L.

Holmes Place, S.L.

Bally-Holmes Place, S.L.

Golpe de Fortuna, S.L. (in liquidation)

***Switzerland***

Holmes Place Worldwide AG

***U.S.A. (Delaware)***

BTF / HP, LLC

***Dissolved Holmes Place Group Companies:***

***United Kingdom***

Future Health & Fitness Limited, date of dissolution 3<sup>rd</sup> August 1999

Onyxfield Limited, date of dissolution 1<sup>st</sup> July 2003

Save for the information disclosed above, there is no other information falling to be disclosed under the AIM Rules.

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**Notes To Editors:**

About Domino's Pizza

The shares of Domino's Pizza UK & IRL plc are traded on the Alternative Investment Market of the London Stock Exchange (symbol: DOM). Domino's Pizza Group Ltd, a wholly-owned subsidiary of Domino's Pizza UK & IRL plc, holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and Ireland. The first UK store opened in 1985 and the first Irish store opened in 1991. As at 27 June 2004, there were 337 stores in the UK and Ireland.

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Through its primarily franchised system, Domino's operates a network of 7,530 franchised and Company-owned stores in the United States and more than 50 countries.

For further information please contact Isabel Petre/Richard Oldworth at Buchanan Communications on 020 7466 5000 or Bernadette Eddisford at Domino's Pizza on 01908 580693.