

**8 September 2025**

LEI: 213800Q6ZKHAOV48JL75

**Domino's Pizza Group PLC**

**Notice of investor event and launch of CHICK 'N' DIP**

**Notice of investor event**

Domino's Pizza Group ("Domino's" or "DPG") announces that it plans to host an investor event on Tuesday, 9 December 2025. At the event, senior members of the DPG management team will provide an update on the growth opportunities for core Domino's UK and Ireland business, covering:

- Loyalty trial and rollout plans
- Continued progress in digital projects and data
- Innovation – including an update, and tasting, of CHICK 'N' DIP
- Rollout of supply chain automation projects and fifth supply chain centre
- Store openings including new store formats
- Growth opportunity in Ireland
- Capital allocation priorities including share buybacks and M&A

**Launch of CHICK 'N' DIP**

DPG today also announces the launch of CHICK 'N' DIP from Domino's, an exciting and innovative new chicken sub-brand designed to capture a share of one of the fastest growing markets in casual dining and help drive further growth for the core UK & Ireland Domino's business. CHICK 'N' DIP is being trialled in 187 Domino's stores in the northwest of England and Northern Ireland, the starting point of a strategic plan to scale CHICK 'N' DIP nationally. DPG has a strong track record of food innovation and CHICK 'N' DIP is a further example of this. CHICK 'N' DIP will be fulfilled from our existing national supply chain and kitchens with minimal capital investment.

**Andrew Rennie, CEO, Domino's Pizza Group said:**

*"CHICK 'N' DIP is a bold new chapter for Domino's. By creating a dedicated concept that combines globally inspired flavours with high-quality chicken, we're opening up a significant opportunity for our UK & Ireland business, alongside continued growth in our core pizza business, where we have significantly increased our market share. CHICK'N'DIP is a fantastic product with the potential to be a powerful new growth lever, underpinned by our loyal customer base and trusted delivery."*

## **Financial calendar**

Q3 trading statement	4 November 2025
Investor event	9 December 2025 – details will be announced closer to the time

## **Contacts:**

Investor Relations - Will MacLaren, Director of Investor Relations +44 (0) 7443 192 118

Media - Tim Danaher, Emilia Smith – Brunswick +44 (0) 207 404 5959

## **About Domino's Pizza Group**

Domino's Pizza Group plc is the UK's leading pizza brand and a major player in the Irish market. We hold the master franchise agreement to own, operate and franchise Domino's stores in the UK and the Republic of Ireland.

## **Further details on CHICK 'N' DIP**

CHICK 'N' DIP is an exciting new selection of hot and crispy Tenders, Wings and Boneless Bites, accompanied by a choice of nine dips inspired by flavours from around the world.

CHICK 'N' DIP Tenders are succulent strips of chicken breast, coated in a bespoke crumb before being baked to perfection and served with your choice of dip. Available in portions of three or five, these tenders are designed to scoop up flavour like a spoon – easy to grab, delicious, and made for dipping.

CHICK 'N' DIP Wings are mouth-watering chicken wings, seasoned and baked to perfection, served as a portion of eight or 12 with your choice of dip.

For those who prefer to go boneless, CHICK 'N' DIP Boneless Bites are golden pieces of chicken breast, coated and baked to perfection and delivered hot in serves of eight or 12 with your choice of dip.

With nine unique dips inspired by tastes from around the globe, CHICK 'N' DIP customers can mix, match, and explore everything from smoky and spicy to tangy and sweet. Whether you're craving heat or something mellow, there's a dip for every mood:

- Garlic Aioli – take a Mediterranean break with this rich, creamy and you guessed it, garlicky aioli
- Mexican Mayo – explore south of the border with this bold, creamy, taco-spiced mayo
- Hot Honey – head down to the deep south with sweet honey infused with habaneros for a spicy twist
- Buffalo Hot Sauce – get yourself a taste of The States with this vibrant, tangy and spicy sauce. Don't worry, you can handle it
- Ghost Chilli Glaze – blast off out of this world with our spiciest dip infused with one of the hottest chillies on the planet

- Katsu Curry Sauce – escape to the far east with a creamy curry sauce with just a little bit of spice
- Teriyaki Sauce – take a trip to the far east with this sweet, sticky sauce
- BBQ Dip – take your tastebuds stateside with a sweet and smoky dip that's got a whole lot of tang
- Garlic & Herb Dip – stay home and get comfy with iconic Domino's creamy, herby and garlicky fan-favourite