



29 September 2010

### **DOMINO'S PIZZA UK & IRL plc**

#### *Quarter Three Interim Management Statement 13 weeks to 26 September 2010*

Domino's Pizza UK & IRL plc ("Domino's" or "the Company"), the leading pizza delivery company in the UK and the Republic of Ireland, today announces its Interim Management Statement for the 13 week period to 26 September 2010 ("the period").

The Company has continued to show strong growth during the period with like-for-like sales in 553 mature stores increasing by 9.9% (2009: 10.8% in 501 mature stores). Like-for-like sales for the year have risen by an impressive 12.5% (2009: 8.3%). This growth is particularly pleasing as it comes against tough comparatives from last year and the extremely successful *Two for Tuesday* promotion, which began at the start of the third quarter in 2009.

System sales for the period were up by 17.9% to £115.7m (2009: £98.1m) with year to date system sales up by 19.8% to £352.8m (2009: £294.5m). One of the key drivers of this growth has been e-commerce, accounting for 39.7% of UK delivered sales (2009: 29.2%) in the 13 week period. Total online sales for the period were up an incredible 68.7% to £33.0m (2009: £19.6m) and have reached £89.9m for the year to date (2009: £54.5m).

During the period, we opened 16 new stores (2009: seven), taking the total opened so far this year to 35 (2009: 30). We enter the fourth quarter with a total of 643 stores (2009: 583). There are numerous sites in the pipeline and we are confident of reaching our target of 55 new stores by the year end.

Chris Moore, Chief Executive, commented: "With tough comparatives to beat, yet again our franchisees and store teams, supported by our strong head office operation, have risen to the challenge and delivered excellent like-for-like sales growth. As a result of our strong trading in the third quarter and, indeed, the year so far, the Board believes it is on track to achieve full year profitability at the upper end of current market expectations."

**-Ends-**

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**Notes to Editors:**

Domino's Pizza UK & IRL plc is the leading player in the fast-growing pizza delivery market and holds the exclusive master franchise to own, operate and franchise Domino's Pizza stores in the UK and the Republic of Ireland. The first UK store opened in Luton in 1985 and the first Irish store opened in 1991.

As at 26 September 2010, there were 643 stores in the UK and the Republic of Ireland. Of these, 508 stores are in England (including our first on the Isle of Wight), 47 are in Scotland, 25 are in Wales, 15 are in Northern Ireland, one is on the Isle of Man, 46 are in the Republic of Ireland and one is a mobile unit.

Founded in 1960, Domino's Pizza is one of the world's leading pizza delivery brands. Through its primarily franchised system, Domino's Pizza operates a global network of more than 9,000 Domino's Pizza stores in over 65 countries. Domino's Pizza has a singular focus – the home delivery of pizza, freshly made to order with high quality ingredients.

Customers in the UK can order online at [www.dominos.co.uk](http://www.dominos.co.uk) and customers in the Republic of Ireland can order online at [www.dominos.ie](http://www.dominos.ie). In addition, iPhone customers can order by downloading the free Domino's app.

**For photography, please visit the media centre at [www.dominos.uk.com](http://www.dominos.uk.com), contact the Domino's Press Office on +44 (0)1908 580732, or call Hogarth on +44 (0)20 7357 9477.**