This announcement contains Inside Information

Domino's Pizza Group PLC

("DPG" or the "Company" or the "Group")

Launch of £20 million share buyback programme

Return of surplus capital consistent with capital allocation framework

Domino's Pizza Group PLC, the UK's leading pizza brand, today announces the commencement of a share buy-back programme in respect of its ordinary shares of 25/48p each ("Ordinary Shares") for a maximum aggregate consideration of £20 million which is expected to run from the date of this announcement until completion.

This will enable DPG to take advantage of the opportunity to purchase shares in meaningful size at current share price levels generating attractive returns for shareholders. The programme will be reviewed, as a matter of course, later in the year.

The directors of DPG remain confident in the prospects for DPG's highly cash generative, resilient and market-leading business, with a robust financial position and its strategy to create shareholder value which is underpinned by its existing capital allocation framework.

The Group's expectations for FY25 remain unchanged from the interim announcement with the exception that year end net debt is now expected to be between £280m and £300m.

Details of the Share Repurchase Programme

The purpose of the Programme is to reduce the Company's share capital and accordingly the Company intends to cancel the Ordinary Shares purchased under the Programme. Any purchases will be conducted in compliance with the relevant conditions for trading, restrictions regarding time and volume, disclosure and reporting obligations, and price conditions. The Company confirms that it currently has no unpublished Inside Information.

The Programme will be conducted by the Company in accordance with and under the terms of the general authority granted by the Company's shareholders at the Company's Annual General Meeting on 24 April 2025, which authority will expire at the end of the next Annual General Meeting of the Company in 2026 or, if earlier, at the close of business on 24 July 2026 ("2025 Authority").

The Company has appointed Panmure Liberum Limited to manage the Programme within preset parameters, during any closed period.

The Programme will be carried out on the London Stock Exchange and other trading venues¹ and executed within the parameters of the Market Abuse Regulation 596/2014/EU and the Commission Delegated Regulation 2016/1052/EU (as in force in the UK from time to time,

including where relevant pursuant to the Market Abuse (Amendment)(EU Exit) Regulations 2019) and Chapter 9 of the Financial Conduct Authority's Listing Rules.

The aggregate maximum consideration payable by the Company in respect of the purchase of shares under the Programme is £20 million. The maximum number of shares that may be purchased under the Programme is 39,471,274 (being the number of shares able to be purchased under the 2025 Authority).

This announcement contains inside information for the purposes of Article 7 of EU Regulation 596/2014 as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018, as amended (together, "MAR").

The person responsible for making this notification is Adrian Bushnell, Company Secretary.

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About Domino's Pizza Group

Domino's Pizza Group plc is the UK's leading pizza brand and a major player in the Irish market. We hold the master franchise agreement to own, operate and franchise Domino's stores in the UK and the Republic of Ireland.

¹ Turquoise, Chi-X Europe and BATS Trading Europe.